

MINI Product Planning and Strategy Dealer Bulletin

2005 MINI Convertible Introduction

MINI USA is pleased to announce the introduction of the 2005 MINI Cooper and Cooper S Convertibles beginning with July production.

Both cars receive the facelift features of the corresponding hardtops referenced in Bulletin PB 5-12-04, but there is MORE! The convertibles also have a significant number of unique features:

- Fully automatic convertible top with heated glass rear window, easy load feature, drop down tailgate and a **sunroof** seen on the right
- Rear Roll Hoops and a reinforced A pillar for added roll over protection
- Reinforced frame for safety
- Side Thorax airbags in the sides of the front seats that protect not only the bodies, but also the heads of the driver and front passenger.



For MY 05, the Cooper and Cooper S Convertible will have the following **exterior** colors and upholstery options:

- 668 – Jet Black
- 851 – Chili Red
- 902 - Liquid Yellow
- A24 – Purple Haze
- A25 – Astro Black (Cooper Conv. ONLY)
- A26- Hot Orange
- A27- Cool Blue
- A28 – Hyper Blue available immediately for Cooper S Convertible. Available in 1/05 for the Cooper Convertible.



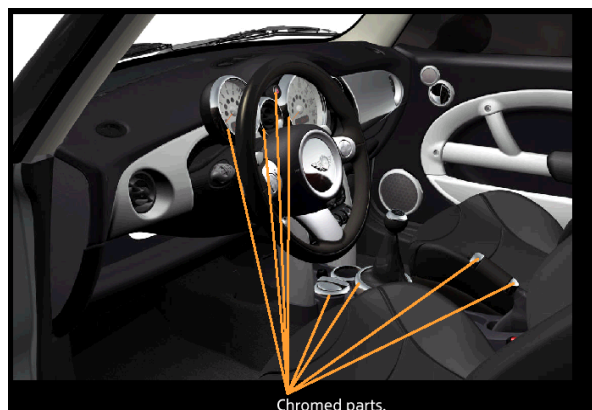
- 859 - Solid Gold (Cooper Conv. ONLY)
- 871 - Dark Silver (Cooper S Conv. ONLY)
- 895 - British Racing Green
- 900 - Pure Silver
- Additionally there are three soft-top colors: Black which is standard, 391 Dark Blue and 392 Dark Green

Additionally, the following upholsteries will be available for the **interior**:

- T3CB - Cordoba Beige Leather
- T6LP- Dark Blue Leather
- T6PN-Panther Black Leather
- FEDC - Sunrise/Dark Blue **Cloth/Leather Combo** available on Sport Seats. **The sunrise fabric is water resistant. Perfect for a convertible.**
- K7PN-Black Leatherette /w black interior
- K7TV- Gray Leatherette/w black interior
- AHPN-Octagon Panther Black Cloth w/Black Interior (Not Available on Cooper S Conv)
- S4PN- Space Gray/Panther Black Cloth

Just like the hardtops, there are a variety of options to enhance the vehicles.

- 2TA - Limited Slip Differential will be available starting 1/05 for the Cooper S Convertible
- 205/202- Automatic Transmission w/Steptronic paddles will be available starting 1/05 for the Cooper S Convertible
- 345 - Chrome Line Interior: This includes chromed rings around all gauges, bezels around the hazard light button and the dash light dimmer, inserts on the handbrake and a rings around the gearshift and front and rear cup holders. This can be seen below.
- 346 - Chrome Line Exterior: On the Cooper Convertible this includes 1 chrome strip integrated into the front bumper, 2 chrome strips for the rear bumper, fog light surrounds and chrome roll hoop covers. On the Convertible S chromed roll hoops are standard, so the chrome pack consists of chromed radiator grill slats and a chromed



tailgate handle. Chromed mirror caps and tailgate hinges are included in both kits.

- 405 – Chrome Mirror Caps and tailgate hinges- Same as in 346, but available separately.
- 473 – Center Arm Rest (Available 1/05)
- 547 – Cockpit Chrono Pack. This is a new gauge cluster that replaces the center speedometer that moves to the steering column. The new gauges are Oil Pressure, Oil Temp, Fuel Level and Radiator Temp. The Chrono Pack requires the On-Board Computer.
- 318- Interior Surface Body Color. Now the dash and door panels are available in Hot Orange, Cool Blue, Hyper Blue, Chili Red and Liquid Yellow.

The Convenience Combo pack will also be available for the convertibles and there will be special Premium and Sport packages for the convertibles

- ZPP Premium Pack which includes:
 - 319 Cruise Control/Multi Function Steering Wheel
 - 345 Chrome Line Interior
 - 473 Center Arm Rest (Phase in 1/05) If this pack is ordered before 1/05, the Center Arm Rest will be omitted.
 - 534 Automatic AC
 - 550 On-Board computer
 - 674 Harmon/Kardon Sound System

- ZSP Sport Pack which includes:
 - 210 DSC
 - 368 16" 5-Star wheels w/performance tires (Cooper Conv.)
 - 2CM 17" 5-spoke Bullet wheels w/performance tires (Cooper S Conv.)
 - 502 Headlamp Power Wash
 - 520 Front Fog Lamps
 - 522 Xenon Headlights
 - 327 /329 White or Black bonnet stripes if the customer desires.

Please note that the Rear Fog Light will be blanked off with a plastic insert as the position of the light is currently not legal in CA or OR. We encourage you to address your customer's Rear Fog Light needs with a dealer installed accessory kit,

All of these new features will meld nicely with the new convertibles making one very enticing drop top. Pricing will be announced shortly. Ordering guides and all updates are now available on **MINIDealerNet.com**.

LET'S MOTOR.™